

Helix Commerce is a world class strategy,
Innovation, collaboration and social media firm.

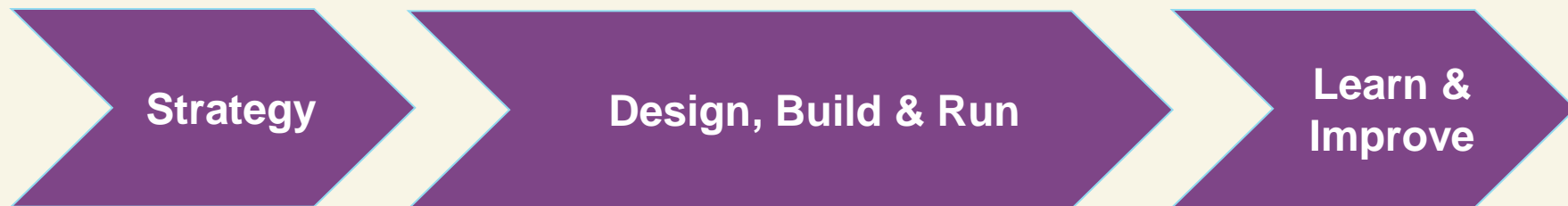
We have worked on Web 2.0, Social Media and Collaboration strategies for
companies such as:



Our Approach:

- Web 2.0 is best deployed in a measured, purposeful way.
- Web 2.0 tools should be aligned with business & organization strategy.
- Web 2.0 should provide a meaningful impact to the organization.
- Web 2.0 is best integrated with broader strategies, operational priorities relevant solution sets, & tactical marketing plans.

<http://www.helixcommerce.com>



- Current State Diagnostic
- Competitive Intelligence
- Customer Requirements
- Business Case
- Policy & Guidelines
- Governance
- Training & Communication Strategy
- Market Research
- Solution Design
- Social Plan & Roadmap

- Solution Architecture
- Channel Creation & Deployment
- Social Marketing
- Internal Collaboration
- Social Recruiting
- Community Curation
- Podcasting & Livestreaming
- Social Events

- Executive Coaching
- Measurement & Benchmarking
- Best Practices
- Training and Education
- Social Audits

Change Management

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